

Agenda

“Workshop on the Adoption of Cool Roof in Uttar Pradesh”

Date: 17th January 2025, Friday

Venue: **Lemon Tree Hotel, Lucknow, Uttar Pradesh**

(Address: Lucknow Kanpur Road, Bagh No. 2, Near Transport Nagar Metro Station,
Lucknow, Uttar Pradesh - 226023, India, Tel: 0522-7166166 / 9911701701)

The objective of this workshop is to thoroughly explore and analyse the market barriers and opportunities associated with the adoption and implementation of cool roof solutions in Uttar Pradesh. By bringing together experts, cool roof solution providers, architects, real estate developers, and other stakeholders, the workshop aims to identify challenges hindering widespread acceptance, highlight potential drivers for growth, including policy drivers, and discuss strategies to accelerate the adoption of this sustainable and energy-efficient technology within the region.

1330 – 1430 hours	Registration and Networking lunch
1430 – 1450 hours	<p>Inaugural Session: Welcome Remarks by: Ms. Shabnam Bassi, Deputy CEO & Secretary, GRIHA Council and Director, Sustainable Buildings Division, TERI</p> <p>Special Remarks by: *Lt. Gen. Yogendra Dimri, Vice Chairperson, Uttar Pradesh State Disaster Management Authority, Government of Uttar Pradesh</p> <p>Special Remarks by: *Dr. Anil Kumar, Director, State Urban Development Agency, Government of Uttar Pradesh</p> <p>Inaugural Address by: *Shri P. Guruprasad, Principal Secretary, Housing and Urban Planning Department, Government of Uttar Pradesh and Chairman, Uttar Pradesh Housing & Development Board, Government of Uttar Pradesh</p>

<p>1450 – 1520 hours</p>	<p>Technical Session: From Policy to Practice - Scaling Cool Roof Technologies</p> <p>Presenters: Dr. Vishal Garg, University Chair Professor and Director, Indorama Ventures Center for Clean Energy, Plaksha University</p> <p>Presentation on Scaling implementation through cool roof policies by: Mr Gerry George, Cooling & Energy Efficiency Specialist, NDRC India</p> <p>Presentation on Case studies on implementation of cool roof technologies by: Mr Akash Deep, Deputy General Manager & Treasurer, GRIHA Council</p>
<p>1520 – 1620 hours</p>	<p>Roundtable: Unlocking the Potential of Cool Roofs: Overcoming Barriers and Seizing Opportunities in Uttar Pradesh</p> <p>Moderator: Ms. Shabnam Bassi Deputy CEO & Secretary, GRIHA Council and Director, Sustainable Buildings Division, TERI</p> <p>Discussants: *Shri. Sanjay Pratap Singh Engineer-in-Chief (Design & Planning), Public Works Department (PWD), Government of Uttar Pradesh</p> <p>Shri. Sandeep Kumar Saraswat Chairman, The Indian Institute of Architects Uttar Pradesh Chapter and Principal Architect, Srijan Shristi Studio</p> <p>*Mr. Amit Srivastava Member, CREDAI Uttar Pradesh and Chief Operating Officer, BBD Viraj Constructions Pvt Ltd</p> <p>Dr. Ritu Gulati Professor and Head of Department, Faculty of Architecture, Dr. A. P. J. Abdul Kalam Technical University (AKTU), Lucknow</p> <p>*Mr. Aarsh Mehta Group Brand Manager, Asian Paints</p> <p>Prof A S Khanna Director – Technical & R&D, Thermogreen Cool Coat Pvt Ltd</p> <p>Mr. Anurag Bajpai Director – Planning & Sustainable Design, GreenTree Global</p>
<p>1620 – 1650 hours</p>	<p>Open floor discussion</p>
<p>1650 – 1700 hours</p>	<p>Vote of Thanks by: Mr. Akash Goenka, Building & Urban Cooling Specialist, NRDC India</p>

1700 hours onwards	Networking Tea/Coffee
Closing of the Workshop	

*Invited/To be Confirmed